

## Message Text

UNCLASSIFIED

PAGE 01 DHAHRA 00290 090731Z  
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 BIB-01 INR-07 PA-02 PRS-01  
USIA-15 /057 W

-----090736Z 082524 /17

R 090532Z MAR 77  
FM AMCONSUL DHAHRAN  
TO SECSTATE WASHDC 5299  
INFO USDOC WASHDC  
AMEMBASSY JIDDA  
AMEMBASSY ATHENS

UNCLAS DHAHRAN 0290

ATHENS FOR RTDO

JIDDA ALSO FOR USIS

E.O. 11652: N/A  
TAGS: BEXP, SOPN, SA  
SUBJECT: SAUDI EDITOR PLANS TO ATTEND AMERICAN NEWSPAPER  
PUBLISHER ASSOCIATION MEETING

REF: DHAHRAN 0226, STATE 042113, DHAHRAN A-1

1. SAUDI EDITOR WHO REQUESTED INFORMATION PROVIDED IN  
REF DEPTTEL WAS DELIGHTED WITH CONTENTS OF MESSAGE. AS  
SUGGESTED IN REF DEPTTEL, EDITOR HAS JUST WRITTEN TO AMERICAN  
NEWSPAPER PUBLISHERS ASSOCIATION (ANPA) MEMBERSHIP MANAGER  
EDWARDS. HOWEVER, FOR PLANNING PURPOSES, HE NEEDS TO HAVE  
DATES FOR EXHIBITION TO BE HELD IN ANAHEIM, CALIFORNIA.

2. POST WISHES TO PROMOTE SAUDI INTEREST IN ANPA MEETING  
AT ANAHEIM AS IT IS KEYED TO PRODUCTION PERSONNEL OF  
NEWSPAPERS AND RELATED PRINTING ESTABLISHMENTS. SAUDI  
EDITOR, DISCUSSED IN OUR REFTTEL, HAS EXPLAINED THAT HE  
HOPES TO LEAD PARTY OF FOUR SAUDIS WHO WILL WISH TO  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DHAHRA 00290 090731Z

ATTEND EVENT AND CONSIDER PURCHASE OF US PRINTING EQUIPMENT.  
MARKET FOR PRINTING EQUIPMENT IS, AT MOMENT, SMALL BUT WE SUPPORT  
COMMENT OF SAUDI EDITOR THAT THERE ARE "TREMENDOUS  
POSSIBILITIES" HERE FOR US SUPPLIERS IN THE NOT TOO DISTANT  
FUTURE. AT THE MOMENT, ACCORDING TO SAUDI EDITOR, "WE NEED  
PEOPLE TO TELL US WHAT WE SHOULD BE GETTING" AND BELIEVE  
THAT SAUDI ATTENDANCE AT ANPA EVENT IS IMPORTANT STEP IN

RIGHT DIRECTION. SAUDI EDITOR, FOR EXAMPLE WILL TRAVEL TO ANAHEIM AS CONSULTANT FOR KING FAISAL UNIVERSITY (SEE 76 DHAHRAN 1141) TO CONSIDER SELECTION OF US PRODUCTION EQUIPMENT FOR UNIVERSITY'S PLANNED PRINTING PLANT.

3. FOREGOING WAS REVIEWED, IN SUBSTANCE, WITH COMMERCIAL SECTION OF AMEMBASSY, JIDDA. EMBASSY WILL ALSO SEEK TO ENCOURAGE ATTENDANCE AT ANPA EVENT SCHEDULED FOR ANAHEIM IN APRIL.

4. FYI FOR USDOC: SAUDI EDITIRO, WHO IS PREDISPOSED TO BUY AMERICAN EQUIPMENT, IS CONCERNED THAT US PRINTING EQUIPMENT DOES NOT HAVE AGENTS OR THOSE THAT THEY HAVE ARE NOT PROMOTING THE PRODUCT LINES THEY HANDLE. SAUDI EDITOR FEELS STRONGLY ENOUGH SUBJECT THAT HE HAS WRITTEN FOUR-PAGE MEMO WHICH IS USEFUL MARKETING TOOL FOR US PRINTING EQUIPMENT COMPANIES TO REVEIW WHEN APPROACHING THIS MARKET. POST IS POUCHING, THEREFORE, COPIES OF MEMO TO CAGNE (PETER EDMONDS) AND DIB (CHARLES COOK) ON FYI BASIS.  
BUSHNELL

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** EDITORS, MEETINGS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 09-Mar-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977DHAHRA00290  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770080-0865  
**Format:** TEL  
**From:** DHAHRAN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770379/aaaacrjc.tel  
**Line Count:** 82  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** d6665ebb-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 DHAHRAN 226, 77 STATE 42113, 77 DHAHRAN A-1  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 19-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3165372  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SAUDI EDITOR PLANS TO ATTEND AMERICAN NEWSPAPER PUBLISHER ASSOCIATION MEETING  
**TAGS:** BEXP, SOPN, SA, ANPA  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/d6665ebb-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009